



## A BRAND NEW SOURCE: IT DIRECTORS/IT MANAGERS AT POSTAL ADDRESS

**Counts Through May 2009**

**Overview:**

1,398,944 IT Directors/IT Managers at Postal Add \$75/M

**Description:**

A Brand New Source IT Directors and IT Managers at postal business address is compiled using innovative web crawling and spidering software, along with the most sophisticated market research and survey methodology, which delivers to you the most current information published to the web, or included in on-line registrations or trade show attendee lists published to the web.

Telephone surveys, e-mail blasts, and other QC techniques are also employed to assure that the captured data is indeed the freshest available. Data is compiled daily, so there is no cleaner data on the market. Say goodbye to compiled data culled from printed materials that can be a year old or older. Say Hello to the best-compiled data you will e-mail in your next campaign.

**Updated May 2009**

**Key Segments**

100% U.S. Records Daily updates with new records added

**Selection Charges**

- SCF \$10.00/M
- STATE \$10.00/M
- ZIP \$10.00/M
- GENDER/SEX \$10.00/M
- MAX PER COMPANY/SITES \$15.00/M
- KEY CODE \$5.00/M
- SPECIALTY \$20.00/M

**Output Media**

- DISKETTE \$50.00/F
- EMAIL \$50.00/F
- MAG TAPE \$50.00/F
- CARTRIDGE \$50.00/F

**Update Schedule**

Quarterly

**Minimums**

5000 Quantity

**STANDARD TERMS**

A sample mail piece is required for list owner approval. A List Rental Agreement is required for each new mailer, and remains in place for one year's duration. Payment terms are 30 days in full after mail date. Cancelled orders are subject to a \$100 fee plus \$10/M run charges.

**For further information please contact our List Management Department at:**

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