



# A BRAND NEW SOURCE: OFFICE-BASED PHYSICIANS BY SPECIALTY AT E-MAIL ADDRESS

## Counts Through May 2009

### Overview:

118,840 Physicians at E-Mail Address \$125/M

### Description:

A Brand New Source Office Based Physicians at e-mail address is compiled using innovative web crawling and spidering software, along with the most sophisticated market research and survey methodology, which delivers to you the most current information each doctor has published to the web, or included in some on-line registration or as a trade show attendee.

Telephone surveys, e-mail blasts, and other QC techniques are also employed to assure that the captured data is indeed the freshest available. Data is compiled daily, so there is no cleaner data on the market.

Say goodbye to compiled data culled from printed materials that can be a year old or older. Say Hello to the best-compiled data you will e-mail in your next campaign.

### AVAILABLE SPECIALTIES

Accident, Emergency & paramedic 9,610

Cardiology 8,983

GP Clinic Medical Office 4,646

Oncology Medical 1,686

Dentist Clinic & Offices 2,244

Pediatrics 2,031

Rheumatology 2,576

Chiropractor, Osteopathic Clinics 1,561

Obstetrics & Gynecology 3,474

Ophthalmologist 2,705

## Updated May 2009

### Key Segments

Daily updates with new records added

This file is an original compilation and is exclusive to Infocore in the U.S.

100% U.S. Records

Select by specialty

### Selection Charges

SCF \$10.00/M

STATE \$10.00/M

ZIP \$10.00/M

GENDER/SEX \$10.00/M

MAX PER COMPANY/SITES \$15.00/M

OCCUPATION \$20.00/M

KEY CODE \$5.00/M

### Output Media

DISKETTE \$50.00/F

EMAIL \$50.00/F

CARTRIDGE \$50.00/F

MAG TAPE \$50.00/F

### Update Schedule

Quarterly

### Minimums

5,000

Quantity

### STANDARD TERMS

A sample mail piece is required for list owner approval. A List Rental Agreement is required for each new mailer, and remains in place for one year's duration. Payment terms are 30 days in full after mail date. Cancelled orders are subject to a \$100 fee plus \$10/M run charges.



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Internal Medicine 3,830

Psychiatry 1,212

Neurology 3,776

Dieticians 3,957

Surgeon - General 2,280

Surgeon - Thorax 3,487

Surgeon - Cardio & Vascular 4,571

\*\*\*\* Inquire For More

For further information please contact our List Management Department at:

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