



A BRAND NEW SOURCE: OCCUPATIONS AT E-MAIL ADDRESS

Counts Through May 2009

Overview:

19,447,477 E-MAIL ADDRESSES \$175/M

Description:

A Brand New Source Occupations Masterfile is the leading edge of an entirely new compilation methodology. This postal masterfile, like the e-mail masterfile from the same list owner, is the solution for outdated business directories, trade show attendee lists, contact name churn, and mergers/acquisitions

Using cutting edge web-crawling and spidering software, along with the most sophisticated market research and survey methodology, A Brand New Source delivers to you the most current information each company has published to the web and/or has been dictated via telephone or written survey, trade show attendance, and membership directories. Data is compiled daily, so there is no cleaner data on the market

The data is acquired through working closely with Associations, Membership Organizations, Publishers, Exhibitions, Conferences and strategic online/offline research. All data is double opt-in and given the chance to opt out for all time on every broadcast its included in.

A Brand New Source masterfiles allow your clients to effectively use multi-channel marketing to acquire new customers as up to 75% of these postal address contacts also have e-mail addresses

AVAILABLE OCCUPATIONS @ E-MAIL ADDRESS:

President/CEO/Chairman	3,680,504
Senior Executives/V.P.	1,557,480
Finance Director	315,436
IT Director/Manager	1,283,435
HR Personnel	84,755
Office-Based by type	118,345
Inquire for many more	

Updated May 2009

Key Segments

Compiled from a variety of sources using multiple methods; Double Opt In

Selection Charges

- SCF \$10.00/M
- STATE \$10.00/M
- ZIP \$10.00/M
- GENDER/SEX \$10.00/M
- MAX PER COMPANY/SITES \$15.00/M
- JOB FUNCTION/TITLE \$20.00/M
- OCCUPATION \$20.00/M

Output Media

- EMAIL \$50.00/F
- DISKETTE \$50.00/F
- CARTRIDGE \$50.00/F
- CD ROM \$50.00/F
- FTP \$50.00/F

Update Schedule

Quarterly

Cancellation Charge :

\$100.0/A

Minimums

5000 Quantity

STANDARD TERMS

A sample mail piece is required for list owner approval. A List Rental Agreement is required for each new mailer, and remains in place for one year's duration. Payment terms are 30 days in full after mail date
Cancelled orders are subject to a \$100 fee plus \$10/M run charges.

For further information please contact our List Management Department at:

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