



datacard

A BRAND NEW SOURCE: SOUTH AFRICAN TOP EXECUTIVES AT BUSINESS ADDRESS

Counts Through May 2009

Updated May 2009

Overview:

76,376 South African Top Executives at business address \$225/M
25,536 South African Top Executives at Email Address \$375/M

Description:

Tired of the same old business-to-business data from South Africa ?

There may be dozens of lists of South African executives out there, but most are coming from the same multi-national database aggregator. A Brand New Source South African Top Executives at Business address Masterfile is the leading edge of an entirely new compilation methodology.

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This postal masterfile is the solution for outdated D&B business directories, trade show attendee lists, contact name churn, and Mergers/acquisitions. Using innovative web crawling and spidering software, along with the most sophisticated market research and survey methodology, A Brand New Source delivers to you the most current information each company has published to the web. Telephone surveys, e-mail blasts, and other QC techniques are also employed to assure that the captured data is indeed the freshest available. Data is compiled daily, so there is no cleaner data on the market.

A Brand New Source masterfiles allow your clients to effectively use multi-channel marketing to acquire new customers as up to 75% of these postal address contacts also have e-mail addresses Say goodbye to compiled data culled from printed materials that can be a year old or older.

Say Hello to the best-compiled data you will mail in your next campaign.

For Further information contact Stacey Elson at selson@infocore.com or call 760-607-2500 X21

Source

Selection Charges

GENDER/SEX \$10.00/M
MAX PER COMPANY/SITES \$15.00/M
OCCUPATION \$20.00/M
KEY CODE \$5.00/M

Output Media

CARTRIDGE \$50.00/F
DISKETTE \$50.00/F
EMAIL \$50.00/F
MAG TAPE \$50.00/F

Update Schedule

Quarterly

Minimums

5000 Quantity

STANDARD TERMS

A sample mail piece is required for list owner approval. A List Rental Agreement is required for each new mailer, and remains in place for one year's duration. Payment terms are 30 days in full after mail date Canceled orders are subject to a \$100 fee, \$10/M run charges, plus selects and shipping.

For further information please contact our List Management Department at:

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