



datacard

A BRAND NEW SOURCE: OCCUPATIONS AT INTERNATIONAL E-MAIL ADDRESS MASTERFILE

Counts Through July 2009

Updated August 2009

Overview:

16,205,161 Occupations at E-Mail Address \$225/M

Description:

A Brand New Source Occupations Masterfile at International E-mail Address is the leading edge of an entirely new compilation methodology. This e-mail masterfile, like the postal masterfile from the same list owner, is the solution for outdated business directories, trade show attendee lists, contact name churn, and Mergers/acquisitions. Using innovative web crawling and spidering software, along with the most sophisticated market research and survey methodology, A Brand New Source delivers to you the most current information each company has published to the web.

Telephone surveys, e-mail blasts, and other QC techniques are also employed to assure that the captured data is indeed the freshest available. Data is compiled daily, so there is no cleaner data on the market. A Brand New Source masterfiles allow your clients to effectively use multi-channel marketing to acquire new customers as up to 75% of these postal address contacts also have e-mail addresses

Say goodbye to compiled data culled from printed materials that can be a year old or older. Say Hello to the best-compiled data you will mail in your next campaign.

Counts by World Region

Africa	61,929
Australia	90,721
Eastern Europe	371,539
Asia	12,028,782
Middle East	34,878
South America	277,694
Western Europe	3,866,088

** Inquire for counts by Country

Source

Selection Charges

- SCF \$10.00/M
- STATE \$10.00/M
- ZIP \$10.00/M
- GENDER/SEX \$10.00/M
- MAX PER COMPANY/SITES \$15.00/M
- JOB FUNCTION/TITLE \$20.00/M
- KEY CODE \$5.00/M

Output Media

- CARTRIDGE \$50.00/F
- EMAIL \$50.00/F
- FTP \$50.00/F
- MAG TAPE \$50.00/F
- DISKETTE \$50.00/F

Update Schedule

Quarterly

Minimums

5000 Quantity

STANDARD TERMS

A sample mail piece is required for list owner approval. A List Rental Agreement is required for each new mailer, and remains in place for one year's duration. Payment terms are 30 days in full after mail date. Cancelled orders are subject to a \$100 fee, \$10/M run charges, plus selects and shipping.

For further information please contact our List Management Department at:

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