



datacard

# A BRAND NEW SOURCE: OCCUPATIONS AT INTERNATIONAL BUSINESS ADDRESS POSTAL MASTERFILE

## Counts Through July 2009

**Overview:**  
32,882,551 Occupations at bus. address \$125/M

### Description:

A Brand New Source Occupations Masterfile is the leading edge of an entirely new compilation methodology. This postal masterfile, like the e-mail masterfile from the same list owner, is the solution for outdated business directories, trade show attendee lists, contact name churn, and Mergers/acquisitions. Using cutting edge web-crawling and spidering software, along with the most sophisticated market research and survey methodology, A Brand New Source delivers to you the most current information each company has published to the web.

Telephone surveys, e-mail blasts, and other QC techniques are also employed to assure that the captured data is indeed the freshest available. Data is compiled daily, so there is no cleaner data on the market. A Brand New Source masterfiles allow your clients to effectively use multi-channel marketing to acquire new customers as up to 75% of these postal address contacts also have e-mail addresses.

Say goodbye to compiled data culled from printed materials that can be a year old or older. Say Hello to the best compiled data you will mail in your next campaign.

### Counts by World Region

Africa 195,335

Australia 213,166

Eastern Europe 821,032

Asia 17,740,190

Middle East 116,255

South America 1,326,464

Western Europe 12,470,119

\*\* Inquire for counts by Country

## Updated August 2009

### Source

100% U.S. Records  
Daily updates with new records added  
Select by specialty  
This file is an original compilation and is exclusive to Infocore in the U.S.

### Selection Charges

SCF \$10.00/M  
STATE \$10.00/M  
ZIP \$10.00/M  
GENDER/SEX \$10.00/M  
MAX PER COMPANY/SITES \$15.00/M  
KEY CODE \$5.00/M  
Specialty \$20.00/M

### Output Media

CARTRIDGE \$50.00/F  
EMAIL \$50.00/F  
FTP \$50.00/F  
CD ROM \$50.00/F  
DISKETTE \$50.00/F

### Update Schedule

Quarterly

### Minimums

5000 Quantity

### STANDARD TERMS

A sample mail piece is required for list owner approval. A List Rental Agreement is required for each new mailer, and remains in place for one year's duration. Payment terms are 30 days in full after mail date. Cancelled orders are subject to a \$100 fee, \$10/M run charges, plus selects and shipping.

For further information please contact our List Management Department at:

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