



datacard

Brazilian Businesses

Counts Through April 2010

Updated May 2010

Overview:

120,000 Business Owners US\$360/M

Description:

This unique list of high net worth consumers is perfect for hard to come by products and services offers by Direct Response Media.

40% of Brazil's GDP is generated from the agricultural sector and this is a comprehensive list of farm owners throughout Latin America's largest country.

Established specifically to provide detailed and comprehensive information about the agricultural industry throughout the country, this list is continually updated and is segmented for maximum effectiveness.

Source

COMPILED/INTERNET

Selection Charges

REGIONAL	\$10.00/M
GENDER/SEX	\$10.00/M
COMPANY SIZE	\$10.00/M
KEY CODE	\$5.00/M
REVENUE	\$10.00/M

Output Media

DISKETTE	\$25.00/F
EMAIL	\$25.00/F

Update Schedule

Quarterly

Minimums

5,000 Quantity

STANDARD TERMS

A sample mail piece is required for list owner approval. A List Rental Agreement is required for each new mailer, and remains in place for one year's duration. Payment terms are 30 days in full after mail date. Cancelled orders are subject to a \$100 fee, \$10/M run charges, plus selects and shipping.

For further information please contact our List Management Department at:

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